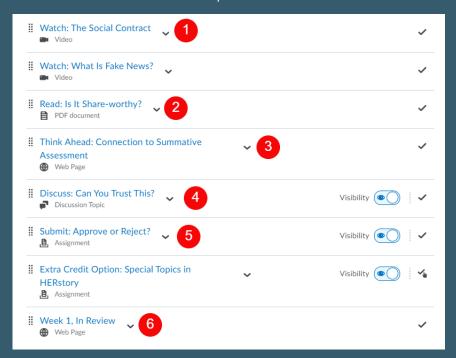


Action-Oriented Course Design

Intent

This approach reflects the desire of the instructor to be action-Focus oriented while using purpose-related questions to help learners prepare to engage with each module component. The first word of each module component indicates the actions that the learners will need to do for that piece of the instructional content



- Watch, as Instructions
 - By leading with the word "Watch," learners are clued into the fact that this content is going to be a video or other visual illustration.
- **Use Questions Instead of Statements** The purpose of the module component is given away by posing questions that the instructional material is designed to answer.
- Priming and Planning for Future

This is an approach to scaffolding a large assessment that will need to have drafting components completed over the course of several weeks

Action: Discussion Forums

"Discuss" is a textual indicator that this component is a discussion forum and will ask learners to build a conversation around the question

Submit: Action Required

"Submit" or "Do" can indicate action will be required from the learners. It is not passive content to be consumed but a task to be completed.

Intentional Wrap-Up of Week

This summary page reminds the learners of where essential context, due dates and is an obvious statement that the work for this module is complete.